

Study on Multi Culture and Urban Development of Yulin City

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Abstract—This study takes Yulin's multi-culture and urban development as research breakthrough point, and forms a literature review after combing related theories through literature research. The study of Yulin's multicultural and city development is not only a general theoretical significance of cultural studies, in practice, is also the concern and exploration for the economic, social and culture development in Yulin. It makes the development and prosperity of Yulin culture in the new era become an internal confidence and self-consciousness, and provides theoretical support and intellectual support for the strategic goal of Yulin's construction of China's economic strong city, western cultural city and ecological famous city beyond the Great Wall.

Keywords—Yulin, multi-culture, Urban development

I. RESEARCH CATEGORY

A. Multi-culture

"Multi-culture" refers to the general term of multiple cultures existing in a society, country or nation, and it is the cultural reality existing in various countries in the world. The term "multicultural" has been around since the 1920s in the west. Before and after 50s, with the emergence of modernization theory, "Multi-culture" refers to two cultural phenomena: one is the culture of colonial and post-colonial societies. The other is the culture of different nations. After 60-70s, under the impetus of post-modern theory, the meaning of multi-culture began to expand. Not only did the colonial countries have the distinction between the ruling culture and the ruled culture, but other countries in the world also had this cultural difference. It can be said that in almost any country there is multiculturalism. Differences in value systems and ideologies do not only exist among ethnic groups, but also among social classes, regions, ages, genders, groups and religions. According to San Juan (2003, compiled by Xiao Wenyan), after that, the meaning of "multi-culture" began to focus on the macro-level -- racial and ethnic differences, and gradually developed to include the micro-level -- value norms and other differences, and began to correspond more and more with the meaning of "culture" itself. In other words, multi-culture refers to the differences in values, ideas and even behaviors among human groups.

From the angle of co-existence theory of society, the author have a plan to discuss existence mode and its pattern .Furthermore , it proposes some practical measures in accordance with the reality of cities at home and abroad , with the purpose to maintain and protect the multi-cultures and civilization development of cities.

Multicultural subject is put forward in response to the requirements of the cross — cultural communication and is born from Adler's "multiple intellectuals". Based on the basis of "multiple intellectuals" ,multicultural subject sets up its own concept. That is common cultural frame composed of all of social relations of men and things with peculiar cultural spirit and multi-culture. which is characteristic of containment, boundary and transition.

B. Northern Shaanxi Culture and Yulin Multi-Culture

North shaanxi, an ecologically fragile area south of Hetao, refers to the administrative areas of 12 counties (districts), including Yulin city, and 13 counties (districts) in Yan 'an city. Guo Qi, etc. (1997) thought that from the perspective of cultural area, because of the changes of the nation and the historical culture of Shaanxi area was a constant dynamic change and had the concept of fuzzy edge. In this sense, northern Shaanxi refers from the Ordos plateau to the north, from Guanzhong to the south, from the Yellow River to the east, and from the eastern foot of Liupanshan Mountain to the west. It is not only the junction between east China and west China, and the Yellow River, the loess farming culture and grassland nomadic civilization. The culture of northern Shaanxi is the sum of material creation and spiritual wealth created by people of all ethnic groups in the loess plateau of northern Shaanxi in a certain social condition over a thousand years. (Zhao Dong et al., 2015)

Yulin city is located in the north of Shaanxi, along the north farming-pastoral transitional zone and the Great Wall. All kinds of national cultures have become the gene of Yulin's multi-culture. Dong Tianchun (2005) held that Yulin culture has two characteristics, one is the yellow land feature, the other is the Mongolian and Han blend feature, these two characteristics are naturally formed in the historical penetration of many years. Due to the shielding effect in Hetao region, Yulin has preserved a relatively complete northern Shaanxi culture, such as folk songs, folk music, folk art, stone carving, paper cutting, etc., which have great influence at home and abroad. Gao Mouzhou et al. (2012) believed that Yulin's unique natural and humanistic environment has bred its unique local culture. This culture is still in Yulin's vast rural heritage. Before this century, the modern

transportation system of Yulin was backward, and it was located in the border area of the five provinces of Shanxi, Gansu and Ningxia, Mengjin. Far from the central city, Yulin was relatively closed, so the local culture was well preserved. Dialect slang and folk customs all have deep historical origins.

From the set theory point of view, Yulin multi-culture is a subset of northern Shaanxi culture. From the perspective of composition, the diversified culture of Yulin includes the local culture inherited from the vast rural areas and the foreign modern culture in the process of urbanization. From the objective fact of Yulin multi-culture existence, Yulin multi-culture is the concrete embodiment of Yulin culture today.

The types of local cultural resources in Yulin are manifold, and their style is unique. The main form of exploiting local cultural resources in Yulin is to develop rural tourism. The development of rural tourism based on local cultural resources in Yulin is lagging behind, but it is facing a rare development opportunity. On the basis of the protection of local cultural resources and ecological environment, it is necessary to plan and design scientifically, broaden the financing channels, improve the environment for the development, increase marketing effectiveness, nurture the markets of tourists, in order that the local cultural resources of Yulin play a more important role in the course of its economic and social development.

C. Multicultural and Urban Development

From the perspective of the theory of social symbiosis, Zhou Daming (2004) discussed the co-ecological mode and its manifestation of urban multi-culture, and proposed corresponding construction measures based on the actual urban development at home and abroad, in order to contribute to the protection and maintenance of cultural diversity and the development of urban civilization. Qiu Renfu (2008) believed that a harmonious society is a society with symbiotic development of diversified cultures. Symbiosis and harmony are dialectical unity, two essential elements in the process of cultural development, and two different levels of cultural development. Cultural symbiosis is the premise of realizing harmonious culture, and harmonious culture is the guarantee and ultimate value orientation of cultural symbiosis. To build socialist harmonious culture, it is necessary to fully grasp the multicultural symbiosis, which is not equal to the same degree or even the synchronous development of diversified culture. In the process of the co-development of multi-culture, the guiding role of dominant culture should be promoted, and diversified culture should revolve, serve and obey the development direction of dominant culture. Therefore, the construction of socialist harmonious culture must give full play to the dominant culture in the construction of harmonious culture, the main channel role, and adhere to the socialist core value system to lead the social trend of thought.

Dong Tianchun (2005) held that compared with the vigorous natural resources development, the human resources development and cultural industry development of Yulin are obviously lagging behind. The development of human capital and the construction of Yulin culture with the flavor of the times and regional characteristics are the needs of Yulin social and cultural development as well as the need of Yulin economic development. The development ideas are put forward from education, science and technology, culture and art, tourism, etc. According to Zhao Dong and Su Na (2015), the art of asking people in northern Shaanxi should realize the transformation from heritage to resources and show new vitality. Gao Peizhou et al (2012) pointed out that Yulin has rich local cultural resources with unique features. The main form of developing Yulin rural cultural resources is developing rural tourism. Yulin's rural tourism which is mainly attracted by local cultural resources lags behind, but is facing rare development opportunities. Only on the basis of protecting local cultural resources and their ecological environment, do well in planning and design, broaden the financing channels, improve the development environment, improve marketing results, and cultivate the customer market, can the economic and social functions of the local cultural resources of Yulin be given better play.

II. RESEARCH CONTENTS

- The construction of the multi-cultural symbiosis and harmonious culture in Yulin
- Yulin culture construction in new era
- Dialectical relationship between Yulin's multi-culture and urban development and suggestions
- The key points and difficulties lie in the research are:
 - Firstly, when constructing the co-development of Yulin's multi-culture, how to make the leading culture and the policy of cultural inclusion well? Secondly, the main idea of constructing the advanced culture and characteristic culture in the new era, and finally, the relationship between cultural resource development and urban development and the path selection

III. RESEARCH TECHNOLOGY ROADMAP

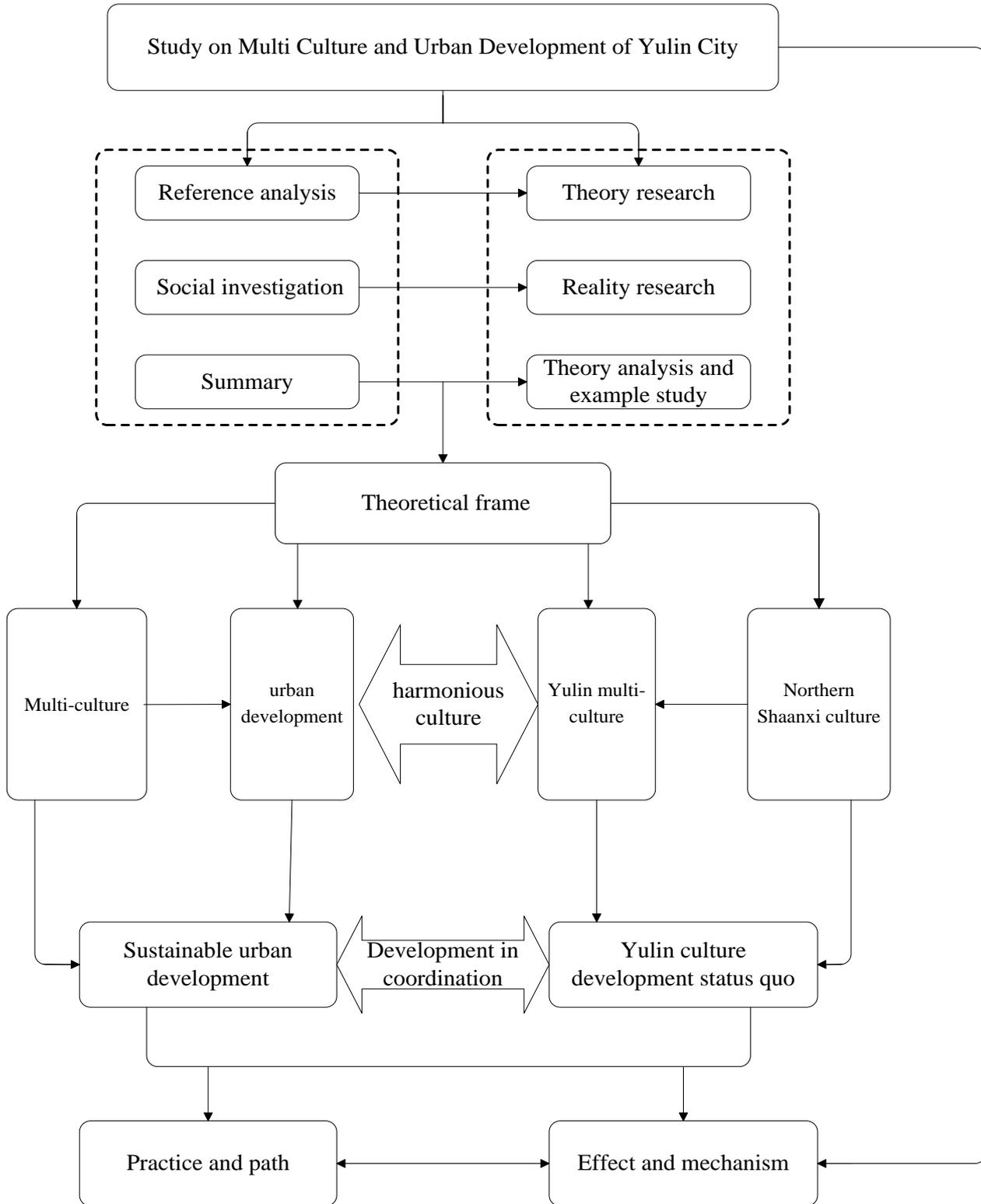


Fig.1 Conceptual framework

IV. MEANING AND VALUE

From the successful experience of urban development at home and abroad, it is the general trend of urban development worldwide to implement the multicultural policy in cities. As is known to all, urban culture is an important driving force for urban development, the inspiration of multi-culture is the source of innovation, and the culture required by urban development

is multi-culture. Therefore, to build a modern Chinese city, we should put the cultivation of multi-culture in an important position and take various measures to form a good development atmosphere.

The research of Yulin's multicultural and city development is not only a general theoretical significance of cultural studies, in practice, is also the concern and exploration for the economic, social and culture development in Yulin. It makes the development and prosperity of Yulin culture in the new era become an internal confidence and self-consciousness, and provides theoretical support and intellectual support for the strategic goal of Yulin's construction of China's economic strong city, western cultural city and ecological famous city beyond the Great Wall.

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